



Tobacco Prevention News

A virtual discussion grid featuring five participants in separate video frames against an orange background. Each frame includes a name tag and a brief description of the participant's role or background.

Dr. Amanda Graham
Chief of Innovations, Truth Initiative

Jamie Ducharme
Health correspondent, TIME magazine

Dr. Rachel Boykan, AAP
Pediatrician, Exec Committee of the AAP Section on Nicotine & Tobacco Prevention and Treatment

Sam
Former vaper, inspired by truth to quit

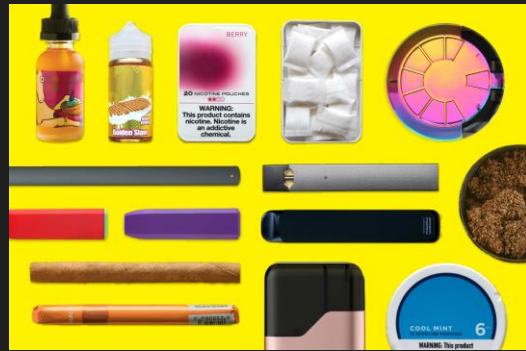
Meredith Berkman
Co-Founder, Parents Against Vaping E-cigarettes (PAVe)

Watch this virtual discussion about the work happening on multiple fronts to end the pervasive youth e-cigarette epidemic, from preventing young people from starting to vape in the first place to helping the millions who are already addicted quit.

[Watch Now](#)

DYK?

New CDC study shows sales of flavored nicotine pouches skyrocketed between 2016 and 2020, from less than 200,000 units sold in 2016 to nearly 46 million in 2020. And from January 2019 – June 2020, the sale of fruit-flavored nicotine pouches increased more rapidly than mint and other non-fruit or non-mint flavors. Smokeless isn't harmless! Talk to your kids about the risks of using nicotine pouches.



[Learn More](#)



Lithium batteries that power most e-cigarettes and other vaping devices are a potential fire hazard.

When these batteries have been crushed, damaged, exposed to high temperatures, or short-circuited by contact with metal or other batteries, they can react and produce fires or explosions. Learn how to safely dispose of them.

[Learn How](#)



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